

The Grazing for ProfitTM school

AUSTRALIA'S PREMIER BUSINESS SCHOOL FOR THE GRAZING INDUSTRY

Join thousands of graduates from across Australia and find the breakthroughs you've been looking for to increase profit, improve the health of your land and the relationships in your business, and enhance your satisfaction with your property.

The **Grazing for ProfitTM** School provides a holistic insight into the many factors that can affect your business. Nothing is treated in isolation.

What if...
...you could shift your grazing business up a gear?

What if...
...you could leave your land in better condition?

What if...
...you could achieve balance and control in your life?

What if...
...in seven days, you could learn the skills to do all this?

You can.

"I've been talking with a lot of producers and it seems to me the ones that are doing well or at least coping in these difficult times all have RCS in common."

Margaret A, QLD

"Transformative. The power that becomes available through the tools, language and ideas presented during the week has offered the opportunity to renew our business."

Debbie B, Vic

"Realisation that I was only doing half the job on grazing that I thought I was. Life changing. A vast amount of learning crammed into one week that, if implemented, will greatly change anyone. A holistic approach to life and business that is so well structured and taught. Everyone will gain from attending."

Rod M, NSW

The Zerner Family's 'Hazeldean', Murgon.

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Through the **GrazingforProfit™** School, you will be able to:

BUSINESS

- Understand and use key reports and financial indicators to identify your true financial position – what's working, what's not, and what you can do about it.
- Develop cashflow planning and budgeting skills.
- Comprehend finance, including how your bank manager thinks, what he looks for and how you can build a better relationship with him.
- Learn from what the leaders are doing.

LAND

- Implement the RCS Regenerative Grazing Principles so your land can be passed on to future generations in better condition.
- Understand and manage the ecological indicators - soil health, biodiversity, water cycle and energy flow.
- Manage seasonal and climatic variation, and become more resilient to extremes.
- Use tools such as grazing charts to make big decisions simple.
- Design your property to maximise utilisation.

LIVESTOCK

- Understand the relationship between economics, animals and grazing.
- Identify the strengths and weaknesses in your herd/flock and manage to maximise gross margin.
- Cut through the hype – know what really influences animal performance.
- Use the nutrition and reproduction principles to maximise animal potential.
- Design a supplementation program to get more from your stock.

PEOPLE

- Solidify personal and business visions and goals.
- Identify the people assets within your business and allocate roles and responsibilities appropriately.
- Think critically and strategically about your business.
- Conduct effective business/family meetings.
- Build communication, decision making and time management skills to reduce pressure on yourself and your relationships.
- Know and communicate the importance of a succession strategy.

About our facilitators

The **GrazingforProfit™** School is delivered in one seven-day block, face-to-face with your facilitator and other school participants. The teaching style encourages teamwork and group interaction, and suits the range of learning styles that exist in adult audiences.



Terry McCosker has an unparalleled reputation with three decades of experience as Australia's leading educator in holistic and integrated farming practices. Terry brings this vast experience and extraordinary knowledge to the writing and delivery of **GrazingforProfit™**.



David McLean provides a refreshing combination of hands-on experience, technical knowledge, facilitation skills and high level analysis. David's background, combined with his professional approach, has led him to become a highly sought-after presenter, educator and consultant across Australia.

MONEY BACK GUARANTEE

Attend the **GrazingforProfit™** School in its entirety with an open mind for learning, and we are confident you will receive the tools and knowledge to return home and improve your business and relationships. If, for any reason, you don't believe the GFP has delivered on our promise we will refund the entire course fee within one month of its completion.

Contact RCS for dates and locations today!



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Limited time bonus!

**Six month online
subscription to
The Farmer's Guide to
Ruminant Nutrition**

